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PROJECT NEWS



PROJECT PARTNERS' NEWS



FUTURE EVENTS

NEWSLETTER



Our goal

is to develop and implement a German-Ukrainian master program in logistics between three Ukrainian universities in Kyiv, Uman and Odesa in cooperation with the University of Bremen, Germany. The German Academic Exchange Service (DAAD) supports us with funding for four years.

Our newsletter

addresses current and future students, colleagues from other Ukrainian universities, logistics companies and political decision makers who are interested in GUMLog project events and the activities of involved universities.

UNIVERSITY PARTNERS

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PROJECT DURATION

2016-2019

FUNDING AMOUNT

€ 200.000,00

WEBSITE

WWW.GUMLOG.ORG

This project is supported by the DAAD with funds from the Federal Ministry for Economic Cooperation and Development.



Kick-off and workshop in Bremen

The project members from the three Ukrainian universities in Kyiv, Uman and Odesa came to Bremen for a one week-long visit to the Chair of Maritime Business and Logistics.

The project consortia initiated the week with an internal working meeting discussing the tasks of the project’s four work packages. The interchange of experience from Dr. Barbara Hasenmüller (deputy director of the International Office of the University of Bremen) contributed significantly to the exchange of students, scheduled in 2016. During a joint lunch the Ukrainian guests were also introduced to the dean of the Faculty of Business Studies and Economics, Prof. Dr. Jochen Zimmermann and Prof. Dr. Jutta Günther who are in charge of the faculty’s Corporate and International Relations.

One day of the week was dedicated to the workshop “Training offer in transport and logistics in Ukraine - Quo vadis?”. The main goal of this workshop was to interchange the experience between representatives of academic, logistics companies, multiplier institutions, and political decision makers. Workshop participants conducted a SWOT analysis of present and future training offers in Ukraine. Additionally, Ukrainian colleagues visited ten lectures of the Faculty of Business Studies and Economics to observe teaching styles and methods of German colleagues. A one day long academic excursion to the Port of Bremerhaven, kindly offered by bremenports GmbH & Co. KG, further inspired the project consortia to develop a coherent master program to prepare young professionals for the logistics and transport industry in Ukraine.



PROJECT NEWS

UKRAINIAN PROJECT PARTNERS:

KNEU
KYIV NATIONAL ECONOMIC UNIVERSITY

UNUH
UMAN NATIONAL UNIVERSITY OF HORTICULTURE

ONMU
ODESSA NATIONAL MARITIME UNIVERSITY



This project is supported by the DAAD with funds from the Federal Ministry for Economic Cooperation and Development.

Student exchange

One annual GUMLog project measure is a student exchange from Ukraine to Germany and vice versa. Nominated students will be expected to participate in lectures and seminars at the University of Bremen, offered in English. They will prepare an essay on a logistics-related topic and are encouraged to learn German language and culture.

All candidates are enrolled students of partner universities in Ukraine and were selected following a Skype interview. Apart from the eligibility criteria, the selection processes was guided by the candidates' knowledge of English, motivation letter, and transcript of records.

This year, 7 from 15 submitted applications were chosen within the available project budget. This represents a success rate of 47 % . All seven candidates will get one-month scholarship of € 750 during their stay in Bremen additional to their mobility expenses.

Here are selected candidates 2016:



B.Sc. Alina Makharynska
M.Sc. candidate
Study program:
Management



Dmytro Dovbush
B.Sc. candidate
Study program:
Management



Khrystyna Semiriekova
B.Sc. candidate
Study program:
Marketing



B.Sc. Antonina Smarkalova
M.Sc. candidate
Study program:
Transport Technologies



B. Sc. Victoria Baron
M.Sc. candidate
Study program:
Transport Technologies



Denys Dmytrenko
B. Sc. candidate
Study program:
Enterprise Economics



Anna Petrenko
B. Sc. candidate
Study program:
Marketing



PROJECT NEWS

PROJECT
COORDINATOR:

UNIVERSITY OF
BREMEN

SEMESTER 2015/16
FULL-TIME STUDENTS:
20,000
THERE OF
FOREIGNERS: 2,160
UKRAINIAN: 75

GUEST STUDENTS:
264

In year 2017 a new exchange program will be offered!

This project is supported by the DAAD with funds from the Federal Ministry for Economic Cooperation and Development.

Open lectures in Uman and Odessa

In June 2016 the first two open lectures took place at the partner university in Uman - National University of Horticulture. Representatives of universities Bremen and Kyiv started the tradition of open lectures as an additional opportunity to exchange knowledge both between colleagues and to students. Professor Haasis continued this tradition in Odessa.

He (in the middle on the left) and Dr. Oleksandr Dyma (on the right) made very interesting speeches on “New trends in logistics in line with digital infrastructure and smart cities” and “Realisation of sustainable development principles in marketing and logistics” in English and Ukrainian respectively. These lectures were visited by altogether 69 students in Uman and by 56 students in Odessa.



 <https://youtu.be/CdY9NHzSURM>



PROJECT NEWS

PROJECT PARTNER:

**UMAN NATIONAL
UNIVERSITY OF
HORTICULTURE**

SEMESTER 2015/16
FULL-TIME STUDENTS:
4,917

THERE OF
FOREIGNERS: 8

GUEST STUDENTS: 7

Round table in Uman

To make the education offer at Uman University more labor market oriented, a round table was initiated with representatives from business and administration. Altogether about 20 participants discussed how to better cooperate at the regional level. Many measures were proposed from the side of business for the future. Apart from GUMLog consortia special guests of the round table included Prof. Dr. Oleg Kotsar and Ms. Yuliia Chernetska from the National Kyiv Polytechnic University.



 <https://youtu.be/CdY9NHzSURM>

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Less brain drain, more job offers

Two of three GUMLog partners - Bremen and Uman - are aiming to launch a new DAAD project under the framework of the DAAD program "University-Business-Partnerships between higher education institutions and business partners in Germany and developing countries". Teams from both universities prepared a project proposal on TeachSmart, teaching and research on energy-efficient smart logistics close to business together with seven business partners in Uman, Kyiv, Bremen and seven so-called multiplier institutions. Universities Uman and Bremen welcomed a new partner into the consortia, the National Kyiv Polytechnic University. At the beginning of June a range of meetings with local companies took place in Kyiv and Uman to involve both big and medium sized business companies into the TeachSmart project consortia. Among others Nestlé Ukraine



PROJECT PARTNERS' NEWS



From left to right:

Ass. Prof. Dr. Irina Dovbischuk,
University of Bremen
Ms. Yuliia Chernetska,
National Kyiv Polytechnic Institute
Ms. Ganna Iermolaieva,
Nestlé Ukraine LLC
Prof. Dr. Hans-Dietrich Haasis,
University of Bremen,
Dr. Oleksandr Dyma,
Kyiv National Economics University

became to an important partner of the TeachSmart project idea. The evaluation results will be announced in late autumn 2016. All are keeping their fingers crossed.

German-Ukrainian Dialogue in Berlin

The collaboration in research, education and science between Germany and Ukraine has been intensively growing in recent years. The German Federal Ministry in Education and Research together with the Ukrainian Ministry for Education and Science set an inter-ministerial event with the title „German-Ukrainian Dialogue: Perspectives for Education and Science“.

Cooperation in research and education between the University of Bremen - the coordinator of GUMLog project - and a range of Ukrainian universities has intensified steadily since the Fact Finding Mission in summer, 2015. This is closely connected with the political events in Ukraine and the action plan of the federal government to assist Ukraine.

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As a part of the German-Ukrainian meeting on 12 July 2016 in Berlin with the aim to appreciate the good neighbourly relations and its particular importance for Ukraine's integration into the European Higher Education and Research Area, the first working session of the German-Ukrainian Academic Society was held directly one day after its establishment.

As an active member of the Society, Ass. Prof. Dr. Irina Dovbischuk submitted a proposal in the framework of the DAAD „Ost-West-Dialog“ funding program to conduct an interdisciplinary collaboration of lecturers in Germany leading to a final event for both lecturers and students in Ukraine in 2017 together with UNUH and KNEU colleagues.



PROJECT PARTNERS' NEWS



From left to right:

Prof. Dr. Olga Garaschuk,
German-Ukrainian Academic Society
Ass. Prof. Dr. Irina Dovbischuk,
University of Bremen
Dr. Oksana Seumenicht,
German-Ukrainian Academic Society

The newly founded Society provides a platform for promoting the close links and mutual support of German and Ukrainian scientists, who are interested in a multilateral cooperation in higher education, research and science.

UNUH Victory at Logistics Olympiad 2016

One of the most popular events with students is an inter-university student competition called “Olympiad”. The host university of the annual olympiad changes from year to year and is set according to the order of the Ukrainian Ministry of Education and Science. The Logistics Olympiad 2016 took place between April 21-23 2016 at the Kharkiv National University of City Economy.

Participating in the competition were over 90 participants from 25 universities in Ukraine, including (among others) powerful logistics leaders like the National Aviation University, Kharkiv National University of City Economy and the National Transport University etc.

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The GUMLog partner university UNUH was represented for the first time at the Olympiad in Logistics by a student of the Faculty Management, Mr. Sergii Slobodyanuk (to the right), permanently guided by the mentor Dr. Nataliya Petrenko (to the left) from the Department of Organisational Management. Mr. Slobodyanuk won third place! Congratulations!



PROJECT PARTNERS' NEWS



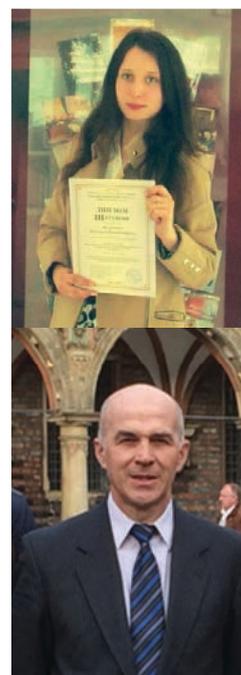
Logistics Olympiad 2016 was held under the slogan "The future of logistics". There were 50 theoretical and 5 practical tasks to be solved during three hours.

UNUH success at the Ukrainian Student Scientific Papers Contest on Management

At the final stage of the national Student Scientific Papers Contest on Management, 221 papers were received from students of 87 Ukrainian universities.

Lyudmila Molodychuk from the Uman National University of Horticulture was among 54 semi-finalists. Evaluation was carried out based on content, 20-minutes visual presentation, scientific innovation, and the clarity of the responses to questions of the selection committee.

Lyudmila Molodychuk's topic was practical-oriented and titled "The Improvement of Logistics in Terms of External Economic Activities of AGRIMATCO-Ukraine". The paper was prepared under the supervision of Prof. Dr. Oleksandr Shkolnyi from the Department of Management at the Uman National University of Horticulture.



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Lyudmila Molodychuk was awarded with a diploma of 3rd degree in section “Management of External Economic Activities”. This achievement is a fantastic initial step in her further scientific endeavours in the field of logistics management. Congratulations!



Logistics certification program for KNEU students started

The Logistics Certification Program was set by the Marketing department in 2015-2016. It is necessary to mention the active participation of business representatives in the creation of the program, not only assessing components of the program, but holding the lectures and hold the practical lessons as well. This year, representatives of such international companies as Nestlé and RABEN were actively cooperating with the students of KNEU. The Certification Program consists of the following 6 subjects: Logistics, Infrastructure of Commodity Market, Business Modeling, Warehousing, Management of International Distribution Channels and Organizational Development of the Company. It is important to highlight the contributions of the Department of Economics of Entrepreneurship Activity and The International Trade Department to the process of creation of Certification Program. The Program is available for students of the 3 majors: Marketing, International Economics and Economics of Entrepreneurship Activity of KNEU. An academic tour of the separating warehouse of RABEN in the December 2015 allowed students to gain practical site experience outside of the classroom.

PROJECT PARTNERS' NEWS:

KYIV NATIONAL ECONOMIC UNIVERSITY

SEMESTER 2015/16
FULL-TIME STUDENTS:
16,250

THERE OF
FOREIGNERS: 250

GUEST STUDENTS: 0



This project is supported by the DAAD with funds from the Federal Ministry for Economic Cooperation and Development.

Academic excursion in November

From November 16-18 2016 an academic excursion to Kyiv and Uman will be offered to interested students and colleagues of GUMLog project partners. It will take place in two different cities of Kyiv and Uman. Interested students and colleagues should apply via email to Dr. Oleksandr Dyma till 15.10.2016 (dyma@kneu.edu.ua).



**FUTURE
EVENTS**

Short lectureship in Bremen

Professor Oleksandr Shkolnyi and Ms. Yuliia Fernos will come to Bremen for two weeks to gain new experience to concept two subjects of the GUMLog curricula program: English Course for Logisticians and Case Studies in Logistics. They stay from the 21st October till the 4th of November in Bremen.



Student conference in Uman

Both home and external students are welcome to join the student conference on the 17th of November. The host of the conference is the GUMLog partner in Uman - UNUH. Among others seven selected candidates of GUMLog exchange program will return to their home universities and share their experience and present their essays at the student conference in Uman.

Interested students and colleagues can get a detailed program of the student conference by contacting Professor Oleksandr Shkolnyi (shkolny@fulbrightmail.org) or download the program here:

http://mzedl.udau.edu.ua/assets/files/the_students__conference.pdf



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KNEU



UNUH



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ONMU



Prof. Dr. Mykhaylo Postan
Project coordinator

Ms. Svitlana Glovatska
Project assistant

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Deutscher Akademischer Austauschdienst
German Academic Exchange Service



Federal Ministry
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and Development